

HOW DOES THE SOYBEAN CHECKOFF WORK?

IT STARTS HERE



1/2 OF 1% OF THE TOTAL SELLING PRICE
GOES TO THE STATE SOYBEAN BOARD

HALF OF THOSE FUNDS STAY WITH THE
OHIO SOYBEAN COUNCIL



Led by 18 farmer-leaders, the Ohio Soybean Council works to **IMPROVE SOYBEAN PROFITABILITY** for all Ohio soybean farmers.

AND THOSE FUNDS GO TO



AND THE OTHER HALF GOES TO THE
NATIONAL CHECKOFF

Led by 69 volunteer soybean farmers, the United Soybean Board (USB) invests and leverages soy checkoff dollars to **MAXIMIZE PROFIT OPPORTUNITIES** for all U.S. soybean farmers.



RETURNS TO FARMER



CHECKOFF MATH
RETURNING \$6.40
FOR EVERY \$1 INVESTED

Source: Texas A&M 2009

