



Ohio
SOYBEAN
ASSOCIATION

LEADER

letter

OHIO SOYBEAN ASSOCIATION MEMBER NEWSLETTER

Established: August 17, 1966

Serving the legislative interests of Ohio soybean farmers for 47 years.

November 2013



LETTER FROM *the president*



As you all well know, harvest is progressing nicely around the state of Ohio. The Ohio Soybean Association (OSA) Yield and Quality Contest results are trickling in with some good yield numbers from across the state.

While harvest is winding down, now is the time to register for the 2013 Ohio Grain Farmers Symposium. Come hear from nationally known speakers on the latest issues and trends affecting Ohio agriculture. There will also be a lunch session to enjoy some conversation with farmers from around the state. The event will be held at the Nationwide & Ohio Farm Bureau 4-H Center in Columbus, Ohio and a full agenda can be found inside this newsletter. One topic that will be discussed at this year's symposium is Senate Bill 150. OSA has remained proactive about this issue of water quality and continues to

represent Ohio farmers at the state and national level.

OSA recently testified as an interested party to Senate Bill 150, which would potentially require one farmer per farm operation to be certified to apply fertilizer. OSA reinforced that the algal blooms on numerous lakes across Ohio show there are still questions to answer regarding water quality before any regulation is required. OSA has partnered with other agricultural organizations in the state and the Ohio Soybean Council, our sister organization, has invested in water quality research led by The Ohio State University. This ongoing research will help determine how phosphorus in the dissolved state is leaving the farm field. OSA will keep you posted on any updates or changes in the future.

Hope to see you all at the Symposium.

Jerry Bambauer
OSA President
Auglaize County soybean farmer

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LEGISLATIVE

update



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Study: Biodiesel Industry Supporting 62,000 Jobs

The U.S. biodiesel industry – the largest producer of EPA-designated Advanced Biofuel in the nation – is supporting more than 62,000 jobs and \$2.6 billion in wages this year with production on pace for a record of 1.7 billion gallons, according to a recent study, commissioned by the National Biodiesel Board (NBB) and conducted by LMC International, a global economic research firm.

“This is further evidence that a growing biodiesel industry and a strong Renewable Fuel Standard (RFS) are good for the economy,” said Anne Steckel, vice president of federal affairs at the National Biodiesel Board. “Biodiesel is a true RFS success story, and we should continue that momentum next year with modest growth that will create even more jobs.”

Biodiesel is made from a diverse mix of feedstocks including recycled cooking oil, soybean oil, and

animal fats. The study found that employment supported by the industry would drop by almost 8,000 jobs if the EPA were to limit production to 1.28 billion gallons, the volume proposal included in a recently leaked EPA document outlining potential RFS standards next year.

“The negative impact of that proposal is clear – it would force biodiesel plants to close and put people out of work,” Steckel said. “The EPA and the Obama Administration can avoid that by supporting a strong 2014 standard that is at least consistent with this year’s production.”

The study looked at production scenarios for 2014. First, under status quo production of 1.7 billion gallons, supported employment would remain at 62,200 jobs with supported wages of \$2.6 billion and total economic impact of nearly \$16.8 billion.

Continued on page 3.

Producer Education & Communication

Website Allows U.S. Soybean Farmers to Highlight Sustainability Performance

The U.S. Soybean Export Council (USSEC) recently launched an official sustainability certification for U.S. soy. It provides exporters with verification that the soy products they sell on the world market are raised in a sustainable manner.

The certification is verified by the U.S. Soybean Sustainability Assurance Protocol (SSAP). This protocol was developed by the United Soybean Board (USB), USSEC and the American Soybean Association (ASA).

Certification is done at shipment point by Soy Export Sustainability, LLC, www.ussec.org, based on an aggregate system representing nationwide soybean production.

This fall, the farmer-led organizations that constitute the U.S. soy family – USSEC, USB and ASA – are introducing their

sustainability assurance protocol and sustainability certification system through a series of meetings around the world. Meetings with soy customers are being held in the Netherlands, Germany, Turkey and also U.S. soy farmers' largest market – China.

The sustainability certification is based on farmer participation in U.S. farm programs. Currently 95 percent of U.S. farms participate, according to USSEC. Thus, the U.S. Department of Agriculture estimates of total soybean supply are multiplied by 0.95 to determine U.S. sustainable soy supply. The SSAP provides proof of reductions in carbon emissions, energy use, greenhouse gas (GHG) emissions and soil erosion per acre of soybeans grown and per bushel of soybeans produced in the United States.

Ohio Soybean Council Foundation

Scholarship Opportunities for Undergraduate and Graduate Students

The Ohio Soybean Council Foundation (OSCF) recently announced scholarship opportunities for undergraduate and graduate students for the 2014-2015 academic year.

Undergraduate Scholarships

There are a total of eight undergraduate scholarships available, including six general scholarships of up to \$3,000 each that will be awarded to students pursuing an eligible major.

Available to one undergraduate student pursuing agricultural business or communications is the \$3,000 Farmer, Lumpe and McClelland *Excellence in Communications Scholarship*. This scholarship was founded to provide resources to young people with a passion for agricultural and business communication.

Also available to one undergraduate student is a \$5,000 *Bhima Vijayendran Scholarship*, named to honor Dr. Vijayendran's contributions to the soybean industry through his scientific

research of new uses for soybeans and commercialization activities at Battelle.

Graduate Scholarship

Two scholarships of up to \$5,000 each are available to graduate students who are enrolled as a full-time student at an Ohio college or university and have proof of legal residency in the United States.

Graduate applicants must be conducting research in bioproducts, biobased materials, biotechnology, bioengineering, biopolymers or a related field and focused on advancing the soybean industry.

The deadline for undergraduate and graduate applications is January 10, 2014.

For more information and to download the scholarship applications, visit the Ohio Soybean Council Foundation at www.soyohio.org/scholarship.

Transportation

CSX Rated as Top-Performing Railroad among Grain Shippers

For the first time, CSX Transportation was selected as the top performing railroad by leading U.S. agricultural shippers in the fourth annual Soy Transportation Coalition (STC) Railroad Report Card. Union Pacific Railroad, the top ranked railroad in 2011 and 2012, finished in second place. Norfolk Southern Railway climbed to third place from its fourth place ranking in 2012. Survey respondents ranked Canadian Pacific in last place for the third year in a row.

The survey was completed anonymously by agricultural shippers of various sizes and scale of operations and has been comprised of the same eleven questions since the report card's inception. The questions are categorized under: 1.) On Time Performance; 2.) Customer Service; and 3.) Costs. For most questions, participants were asked to rate each of the seven Class I railroads on a scale from 1-10 with ten being the highest and one being the lowest. The 2013 survey had the largest number of participants in the history of the report card.

After combining the results from the eleven survey questions, CSX received the highest overall rating. The company ranked first in six out of the eleven questions. Overall, railroads received, on average, a 2.5 percent higher score than in 2012. Canadian Pacific, rated as the lowest performing railroad, received a last place ranking in four out of the eleven questions.

Soy Transportation Coalition Rail Customer Satisfaction Index – Overall Ratings:

- 1.) CSX Transportation
- 2.) Union Pacific Railroad
- 3.) Norfolk Southern Railway
- 4.) Burlington Northern Santa Fe Railway
- 5.) Canadian National Railway
- 6.) Kansas City Southern Railway
- 7.) Canadian Pacific Railway

The full results of the survey, including a copy of the questionnaire, can be accessed at www.soytransportation.org.

If production were to fall back to 1.28 billion gallons, the number of supported jobs would drop to 54,500, with supported wages falling below \$2.3 billion and total economic impact reduced to \$12.2 billion.

In addition to supporting jobs and the overall economic impact, biodiesel is reducing harmful and costly emissions. The EPA has determined that biodiesel reduces lifecycle greenhouse gas emissions by 57 percent to 86 percent compared to petroleum diesel. With some 5.3 billion gallons used from 2005 to 2012, biodiesel has reduced lifecycle greenhouse gas emissions by 85.6 billion pounds – the same impact as removing 6.2 million passenger vehicles from America's roadways.

A number of livestock production groups including the National Pork Producers Council are on record supporting biodiesel

production because it reduces livestock costs. First, similar to the growing market for used cooking oil, biodiesel production has created a strong new market for animal fats that increases the per-head value of livestock and reduces price pressures on meat and dairy products. In addition, the protein meal from soybeans – a staple in animal diets – is less expensive today because of the demand for soy-based biodiesel. Increased demand for the oil used in biodiesel production leads to larger supplies of protein-rich meal, which suppresses prices. Biodiesel uses only oil from soybean crops and none of the meal.



2013 Ohio Grain Farmers Symposium

December 17, 2013



Hear from business and industry leaders and join your fellow farmers for:

- Expert speakers on the most critical topics for farmers including water quality, legislative updates, biotechnology and more
- Powerful discussions to get new insights for 2014 and beyond
- Ohio Soybean Association and Ohio Corn & Wheat Growers Association Annual Meetings- Make your voice heard as a member
- Visit with representatives that serve the agriculture industry

Register at www.ohiograinsymposium.org

Questions?

Ohio Soybean Association: 888-SOY-OHIO (769-6446)
Ohio Corn & Wheat Growers Association: 740-201-8088

Agenda:

8:00 a.m. – 9:00 a.m.	Registration
8:30 a.m. – 8:50 a.m.	Guide to Seed Treatment Stewardship
8:50 a.m. – 9:05 a.m.	Introduction of OSU Vice President and Dean Bruce McPherson
9:05 a.m. – 9:15 a.m.	Welcome
9:15 a.m. – 9:20 a.m.	Ohio Soybean Association Year in Review
9:20 a.m. – 9:40 a.m.	Ohio Department of Agriculture Update
9:40 a.m. – 9:55 a.m.	Senate Bill 150 – Nutrient Management and Water Quality
9:55 a.m. – 10:15 a.m.	Break
10:15 a.m. – 10:20 a.m.	Ohio Corn & Wheat Growers Association Year in Review
10:20 a.m. – 10:50 a.m.	National Corn Growers Association Update
10:50 a.m. – 11:50 a.m.	GMO Issues & Trends
11:50 a.m. – 12:45 p.m.	Lunch
12:45 p.m. – 1:45 p.m.	Sustainability Panel Discussion
1:45 p.m. – 2:30 p.m.	High Oleic Soybeans
2:30 p.m. – 2:45 p.m.	OSA & OCWGA Annual Meetings



WISHH Partner Hosts International Journalists to See Soy for Healthy Foods in Africa

WISHH Executive Director Jim Hershey introduced a delegation of agricultural journalists from around the world to Charles Nsubuga, founder of Serve to Save Company (SESACO) based in Kampala, Uganda.

As a result, SESACO hosted the International Federation of Agricultural Journalists at the company this week. The group sampled a variety of healthy African foods, some made with U.S. soy, others from Ugandan grown whole soybeans. U.S. Department Foreign Agricultural Service funding has assisted WISHH's work with SESACO, including soy protein utilization training and marketing support.

SESACO purchases soy protein products from CHS and DuPont Nutrition & Health, Protein Solutions, as well as whole soybeans from local Ugandan farmers. The 80-employee SESACO distributes soy protein foods in Uganda, Burundi, Democratic Republic of Congo, Rwanda, Tanzania and Sudan.

Registration, Housing for 2014 Commodity Classic Opened Tuesday, Nov. 19

Online registration and housing reservations for the 2014 Commodity Classic, taking place in San Antonio, Tex., opened at 9 a.m. CST Tuesday, Nov. 19. Hotel space is limited and rooms will book fast—so don't delay!

The Henry B. Gonzalez Convention Center, nestled in the heart of historic downtown San Antonio along the banks of the world famous River Walk, is the site of the 2014 Commodity Classic. The registration desk and all Commodity Classic specific events are held at the convention center. Be sure and join us there for the Opening Reception, General Session, Evening of Entertainment, Trade Show, Learning Center Sessions and What's New Sessions.

Commodity Classic hotels are either located within an easy walking distance, or will have complimentary shuttle service to and from the convention center. Check out the 2014 Commodity Classic website at www.commodityclassic.com for additional information.



72% OF AMERICANS UNAWARE OF FOOD SOURCES

According to a July 2011 study by the U.S. Farmers and Ranchers Alliance (USFRA) — a grass-roots organization of farm and ranch families dedicated to leading a conversation that connects Americans to the people who grow and raise their food — about farming and food among Americans.



We're helping you write a better end to this story.

Your soybean checkoff dollars are helping to spread your message to consumers, educators, and community leaders, helping to ensure your freedom to operate both today and well into the future.

This message brought to you by Ohio soybean farmers and their checkoff.



Kerrick Wilson of Preble County Named Beck's Young Farm Leader

Kerrick Wilson started with 200 acres of soybeans, hay and corn when he was just a senior in high school. Since then, his story and love for farming has unfolded. Kerrick became familiar with the Beck's Young Farm Leader Program and decided it would be a great addition to the next chapter of his life.

"I chose to apply for the Beck's Young Farm Leader Program to get more involved with our state and national commodity groups and organizations to promote our nations excellent agricultural products," said Kerrick.

Kerrick was recently selected as the fourth quarter winner of the 2013 Beck's Young Farm Leader Program. The Beck's Young Farm Leader Program was designed to showcase the hard work, dedication and leadership of young Ohio farmers.

"The Ohio Soybean Association (OSA) would like to congratulate Kerrick for being named as one of the Beck's Young Farm Leaders," said Jerry Bambauer, OSA president and soybean farmer from Auglaize County. "Kerrick is a great example of an Ohio farmer who is eager to make a difference in the agriculture industry and has a great set of skills and experiences that benefit the industry as a whole."

In addition to starting out with soybeans, hay and corn, Kerrick also started with 40 head of dairy cattle. After marrying his wife Carole in 1994, the two grew the herd and farm operation. They have since sold the dairy cows and decided to focus their time on row crops. Together, they now farm 1,000 acres of soybean and corn rotation in Preble County.

Kerrick and Carole operate the farm on a day-to-day basis with help from their two children, Knox and Kerriston, as well as family and friends.

"Our farm is almost all no-till and has been for at least 10 years," said Kerrick. "We have used Harvest Land's Yield-Pro program for 5 years now which helps maximize our production."

When he's not farming, Kerrick works for Kokosing Construction Co, Inc. Kerrick also serves on his local church's Board of Directors. In addition, he is Township Trustee on the Preble County Farm Bureau Board where he has served as President and Delegate to State Annual Meetings, and has been a member of the State Young Farmer Committee. Kerrick also serves as secretary and member of the Executive Committee on the Preble County Agricultural Society.

Kerrick has attended numerous seminars and conferences related to agriculture including one on weed management, which he believes to be one of the top issues facing Ohio farmers.

"As a soybean farmer we have to address the issue of resistant weeds that are spreading throughout the South and Midwest," said Kerrick. "We need to remain vigilant with our practices and be the best stewards of our land."

One environmental stewardship practice farmers have recently utilized is planting cover crops. Cover crops are not a new concept to agriculture, but over the last ten years, many farmers are giving it a try. Some have found healthier soil and higher yields.

"I believe these (cover crop) practices will help our operation by adding soil matter to the top soil, reduce compaction, help filtrate water and aid in eliminating soil loss from run off," added Kerrick. "One of our short term goals is instilling the practice of cover crops into our rotation."



Kerrick Wilson of Preble County was recently selected as a 2013 Beck's Young Farm Leader. The Beck's Young Farm Leader Program was designed to showcase the hard work, dedication and leadership of young Ohio farmers.

Kerrick stays up-to-date with recent trends and topics in agriculture thanks to numerous media outlets including social media. He also leverages social media to get farmers' story out to consumers on a daily basis.

"As young leaders, we need to get our word out there and tell people all the good stories behind agriculture," said Kerrick. "I use social media sites like Facebook and Twitter to say 'American farmers produce the best food out there and it's safe.'"

This is the first year of the Beck's Young Farm Leader Program with one farmer each quarter chosen by a selection committee consisting of OSA and Beck's Hybrids representatives.

"Kerrick has been very active in his local community and has a good grasp of the issues important to his farm and farmers in Ohio," said Bruce Kettler, Director of Public Relations at Beck's Hybrids. "On the issue of weed resistance, he has taken a proactive approach to find out how to avoid the problem and wants to work to make sure that other new weed management technologies become available to soybean farmers."

One of the Beck's Young Farm Leaders will be selected as the 2013 Beck's Young Farm Leader of the Year and receive a trip for two (\$2,000 value) to the 2014 Commodity Classic in San Antonio, Texas. Beck's Young Farm Leaders may also be chosen to attend OSA and/or Beck's Hybrids leadership training programs, board meetings, events and other relevant activities.

CONNECTING YOU WITH THE KNOWLEDGE YOU NEED

As farming and technology continues to progress, it's more important than ever to stay informed. Throughout the year, Soybean Rewards will provide information about the latest technologies, trends and research so that you can make the best decisions on your farm to improve yield, quality and profitability.

Whether it is a new soybean variety or disease or pest control recommendations, be on the look out for the Soybean Rewards articles and communications to help you stay one step ahead.

Look for new features coming this winter!

Soybean Rewards
Earning a premium just got easier.



Managed by the Ohio Soybean Council and soybean checkoff, the Soybean Rewards Program helps Ohio soybean farmers increase productivity, yield and profitability by providing information and research related to premium opportunities, new varieties, disease and pest management and conservation practices.



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