



Ohio
SOYBEAN
ASSOCIATION

LEADER

letter

OHIO SOYBEAN ASSOCIATION MEMBER NEWSLETTER

Established: August 17, 1966

Serving the legislative interests of Ohio soybean farmers for 47 years.

March/April 2014



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LETTER FROM the president



Ohio soybean farmers regularly report that regulatory policy and legislative issues are top of mind when they think about the future success of their farms. Staying up-to-date on these issues and other industry trends will

keep you ahead of the competition and better prepared for the future.

With that in mind, the Ohio Soybean Association (OSA) is proud to introduce the *OSA Policy Connection* e-newsletter, an exclusive benefit for OSA members only.

OSA Policy Connection will provide bill action alerts, industry news, regulatory updates, meeting and event schedules and much more – directly to your email.

To sign up, just visit www.soyohio.org/connection or fill out and mail the form on page 4. Don't worry – OSA will never share or sell your personal information.

The mission of OSA is to provide leadership for Ohio soybean farmers by promoting

effective policies and legislation to ensure a growing and profitable soybean industry.

To accomplish our mission, OSA farmer leaders work hard to stay on top of bill movement, regulatory rules and other changes to policy that are moving through our state and federal government. And when something comes up that will affect your bottom line, we're there in the offices of your legislators to ensure your voice is heard.

But we can't do this alone. Ohio soybean checkoff dollars cannot legally be used for lobbying activities, so your OSA membership is vital to the continued work that we do. Membership dues and your ability to mobilize when needed and call your legislators is critical in the legislative process.

Thanks to the new *OSA Policy Connection* e-newsletter, you can stay connected to those issues that matter most to you and your farm. So take a minute and sign up!

Jerry Bambauer
OSA President
Auglaize County soybean farmer



LEGISLATIVE

update



Brought to you by Seed Consultants.

Soybean Growers Welcome Introduction of Federal GMO Labeling Legislation

The Ohio Soybean Association (OSA) and American Soybean Association (ASA) welcomed the introduction of new legislation to establish a federal voluntary labeling standard for foods made with genetically modified organisms, or GMOs.

The Safe and Accurate Food Labeling Act would direct FDA to provide guidance for companies that wish to label their products for the presence or absence of GMOs; make mandatory an FDA safety review of all new GMO traits before they are brought to market and enable FDA to mandate labels on any product shown to pose a health, safety or nutrition risk; and directs FDA to define the term "natural" for use on food labels. Additionally, the bill would eliminate a large potential source of confusion among consumers by establishing FDA's labeling guidance as the national standard

and preventing states from enacting a patchwork of conflicting requirements.

"Americans want to know that their food is safe, and the solutions proposed in this bill will ensure that they have that information," said Bret Davis, OSA chairman and soybean farmer from Delaware County. "It will allow companies to voluntarily label foods as non-GMO and enable those consumers who wish to purchase non-GMO foods to do so. Importantly, however, it won't force consumers to pay more for food just because some interests want to require mandatory labeling of safe and healthy foods made with GMOs."

Economic studies show that an average family of four would pay about \$500 more per year for groceries under mandatory GMO labeling being considered in some states.



Ohio-based Company Discovers Benefits of Soy Tires

Tires made with soybeans will be wheeling your way soon—thanks to a soybean checkoff-supported technology. Two years ago, researchers at Goodyear's Innovation Center in Akron, Ohio discovered that using soybean oil in tires could increase tread life by ten percent and could reduce the company's petroleum-based oil use by up to seven million gallons each year.

Additional testing at Goodyear's tire plant in Lawton, Oklahoma, showed that soybean oil brings improved mixing capabilities in the manufacturing process. This can improve plant efficiency and could reduce energy consumption and greenhouse gas emissions.

"Soybean oil has processing advantages, which means that the mixing of the rubber proceeds more easily and with less consumption of energy," said Stephan Rodewald, senior research chemist at Goodyear. "Soybean oil is a renewable domestic resource that is abundant in North America. The use of this commodity directly benefits our domestic agriculture industry."

Testing to qualify soybean oil for a technical release in tire tread applications is expected this year, and patent applications have been filed. The oil content of a typical passenger tire is eight percent by weight. One day, Goodyear hopes to

completely replace all petroleum-based oils with soybean oil in its tires, which could use almost 54 million pounds of soybean oil each year.

The new tires were revealed back in 2012 at the Ford Motor Company's research center in Dearborn, Michigan. Ford Motor Company also has a soy-based initiative. Ford currently incorporates soybean oil in the foam seats for its vehicle lineup.

"As a soybean farmer, I am always looking for new ways to promote and use my product," said Dale Profit, Ohio Soybean Council (OSC) board member and soybean farmer from Van Wert County. "OSC has invested in multiple projects including soy-based powder coatings, renewable bio-lubricants, renewable plasticizers, and soy based toners. This is a really exciting time to add another soy-based product to that list."



Photo Credit: Goodyear Tire & Rubber Company

Two years ago, researchers at Goodyear's Innovation Center in Akron, Ohio discovered that using soybean oil in tires could increase tread life by ten percent.

Ohio Soybean Council Foundation Awards 2014-2015 Scholarships

The Ohio Soybean Council Foundation (OSCF) recently awarded scholarship recipients for the 2014-2015 academic year.

This is the seventh year for the OSCF Scholarship Program, which was created to encourage undergraduate students to pursue careers in agriculture, as well as to support ongoing graduate-level research. All OSCF scholarships are awarded on a competitive basis to full-time students enrolled at an Ohio college or university. To learn more about OSCF, visit www.soyohio.org/scholarship.

Undergraduate

Graduate

Grace Bluck (\$5,000) of Clarksburg, Ohio is pursuing a master's degree in Horticulture and Crop Science at The Ohio State University. She is currently performing research to determine which management practices lead to higher soybean quality traits and yield and then ensuring the information is heard and available for Ohio farmers.

Brinda Mehta (\$5,000) of Cuyahoga Falls, Ohio is pursuing a Ph.D in Polymer Science at the University of Akron. Her current research focuses on the conversion of plant-based materials such as soybean oil to useful polymers or composites to achieve the mechanical and thermal properties of traditional polymers derived from petroleum-based oil.

Name	School	Hometown	Major	Award
Hillary Hall	The Ohio State University	Marysville, Ohio	Food Science & Technology	\$5,000 *Bhima Vijayendran Scholarship
Meghan Bennett	The Ohio State University	Houston, Ohio	Agricultural Communication	\$3,000 *Farmer, Lumpe + McClelland Scholarship
Emily Limes	The Ohio State University	Bowling Green, Ohio	Agribusiness and Applied Economics	\$3,000
Kelly Fager	The Ohio State University	Wauseon, Ohio	Agricultural Communication	\$3,000
Stacie Seger	The Ohio State University	Fort Loramie, Ohio	Agricultural Communication	\$3,000
Summer McCracken	The Ohio State University	Anna, Ohio	Agribusiness and Applied Economics	\$3,000
Sarah Peterson	The Ohio State University	Sabina, Ohio	Agribusiness and Applied Economics	\$3,000
Jordan Bonham	The Ohio State University	Washington Court House, Ohio	Agricultural Communication	\$3,000

OSA Farmer-leaders Travel to Washington, D.C.

Farmer leaders of the Ohio Soybean Association (OSA) recently traveled to Washington, D.C. to meet with lawmakers and regulators on critical soybean industry issues including the recently passed farm bill, the Renewable Fuel Standard, waterways bills now in conference, trade, regulatory, biotechnology, sustainability and aquaculture.

Eight members of OSA lobbied on behalf of Ohio Soybean farmers during visits. Representatives included: Bret Davis (Delaware County), Allen Armstrong (Clark County), Jeff Sollars (Fayette County), Adam Graham (Logan County), Jerry Bambauer (Auglaize County), Tom Price (Putnam County), Mike Heffelfinger (Van Wert County) and Lane Osswald (Preble County).

“As a group, we were able to meet with several members of Ohio’s congressional delegation to discuss important issues facing the soybean industry right now,” said Adam Graham, OSA board member and soybean farmer from Logan County. “There is no substitute for face-to-face communication and Hill visits are a great way to build relationships with our lawmakers.”

While in Washington, D.C., Davis, Sollars and Bambauer participated in the American Soybean Association (ASA) Board of Directors Meeting. More than 100 soybean farmers, including the 43 members of ASA’s board of directors met to discuss the policy victories and challenges facing the soybean industry in the near and long terms. ASA also presented Senate



From left to right: Allen Armstrong, Jerry Bambauer, Jeff Sollars, Lane Osswald, Tom Price, Mike Heffelfinger and Bret Davis, all OSA board members, spent time on Capitol hill lobbying on behalf of Ohio soybean farmers.

Agriculture Committee Chairwoman Debbie Stabenow (D-Mich.) with the Soy Champion Award for her outstanding leadership and advocacy on behalf of soybean farmers. Chairwoman Stabenow played an instrumental role in the battle over the farm bill and has been a driving force for progress on risk management, biobased products, renewable fuels, trade, agricultural research, conservation and many other issues that impact soybean farmers success.

ASA Announces Succession Planning Workshops For Farmers

Succession is the watershed issue facing America’s family farmers. Planning for a smooth ownership transition and preparing the next generation to lead is tough. Providing financial security and eliminating the estate tax can be complex and confusing. If multigenerational success is your goal, this presentation is for you.

The American Soybean Association (ASA), in partnership with eLegacyConnect, will host a series of six regional succession planning education workshops, with one taking place in Ohio on August 19. The Succession

Planning Workshops are titled “Five Keys to Effective Succession Planning”

Through the five keys to succession planning, you’ll learn about the planning process, good communication strategies, and how to overcome obstacles. Utilizing tips from this session will help ensure the farm remains in the family, provides financial security, and offers career opportunities for generations to come.

The workshop will be a one-day event starting at 9 a.m. and ending at 3 p.m. Registration begins May 1, 2014 so be sure to visit www.soygrowers.com for more information and online registration.

Sign Up Online!

www.soyohio.org/connection



YES, I want to receive the *OSA Policy Connection* e-newsletter.

Name: _____

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I'm interested in the following issues (check all that apply):

- ☐ Legislative Action Alerts
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Mail this form to:

**OSA Policy Connection
918 Proprietors Road, Suite A
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www.soyohio.org/membership



LEGISLATIVE
update

Ohio House of Representatives Approve S.B. 150

The Ohio House of Representative recently approved Senate Bill 150 (SB 150), a bill which will now require one farmer per farm operation to be certified to apply fertilizer.

“The Ohio Soybean Association (OSA) and the Ohio Corn & Wheat Growers Association (OCWGA) have always taken the quality of Ohio’s water very seriously,” said Brent Hostetler, OCWGA president and Madison County farmer. “Both organizations have worked together through the entire process of this bill to assure that it addresses environmental needs but does not include overly burdensome requirements for Ohio family farmers.”



Jerry Bambauer, OSA President and Auglaize County farmer, emphasized the need to fully understand this challenge before solutions can be implemented.

“No one has a clear understanding of how exactly phosphorus is moving through the soil profile, or can explain why there are algae blooms in areas that don’t have agricultural activity near them,” Bambauer said.

As a result, the Ohio Soybean Council, the Ohio Corn Marketing Program, the Ohio Small Grains Marketing Program, and many others are supporting a \$2 million research project with more than \$1 million coming from Ohio farmers and other agricultural companies, that will measure edge-of-field phosphorus runoff and will show how phosphorus is used in agriculture, how it leaves farm fields and how much of it is actually entering Ohio’s waterways.



Ryan Rhoades of Marion County Named Beck's Young Farm Leader

Ryan Rhoades operates a grain and livestock operation alongside his father, Wendell, mother, Janet, wife, Amanda and full-time employee, Dave Peterson. Ryan, a third generation farmer, was recently selected as the first quarter winner of the 2014 Beck's Young Farm Leader Program. Currently in its second year, the Beck's Young Farm Leader Program is designed to showcase the hard work, dedication and leadership of young Ohio farmers.

"The Ohio Soybean Association (OSA) is proud to recognize Ryan and his involvement with the soybean industry," said Jerry Bambauer, OSA president and soybean farmer from Auglaize County. "Through the Beck's Young Farm Leader program, OSA and Beck's Hybrids aim to recognize young Ohio farmers like Ryan who are committed to advancing the industry. We want all OSA members to encourage a young farmer in their community to apply for the Beck's Young Farm Leader Program."

Ryan discovered his passion for agriculture from a young age and went on to graduate from Wilmington College in 2002 where he studied Agriculture and Spanish. Until the winter of 2011, Ryan's farm operated as an LLC. It was then that he joined his father's operation to become Rhoades Farms in a general partnership. Together, they currently grow 2,300 acres of soybeans, corn and wheat rotation and manage a livestock operation in Marion County. The day-to-day operations are performed by Ryan and Dave with the grain marketing managed by Wendell. Janet and Amanda primarily handle all the book work to run the farm.

"It most certainly is a team effort for our farm and there is never a dull moment or not enough work to be done," added Ryan. "I wouldn't trade it for the world and am happy with the direction we decided to take on our operation two winters ago. Like any business, there have been some struggles, but I hope someday my children have the opportunity to farm."

Ryan and his wife Amanda currently have three children, Hanah (7), Stone (4), Olive (2) and are expecting a fourth child in July.

Aside from family life and farming, Ryan is involved with Fite Memorial Baptist Church in Marion, Ohio and currently serves as county committee member for the Delaware County office of the Farm Service Agency. He believes there are many challenges and opportunities facing agriculture, and embracing change will be an important factor in whatever the future holds.

"One long-term goal would be to see soybean yields increase by embracing technology, production practices and research to gain a bigger spotlight in today's cropping system," said Ryan. "Soybeans are a challenging and unpredictable cash crop with huge potential in yield, exports and remain a strong protein source around the world."

"I also think it's important to address any public concerns about soybean farmers and how we produce our crop," added Ryan. "With approximately three generations of America's families removed from the farm, this will continue to be a growing issue. How we engage the public will be critical going forward."

Beck's Young Farm Leaders are chosen by a selection committee consisting of OSA and Beck's Hybrids representatives.

"As we enter the second year of our partnership with OSA on the Beck's Young Farm Leader program, we are excited to recognize



Ryan Rhoades of Marion County was recently selected as a 2014 Beck's Young Farm Leader. The Beck's Young Farm Leader Program was designed to showcase the hard work, dedication and leadership of young Ohio farmers.

Ryan Rhoades as the first quarter winner for 2014," said Bruce Kettler, Director of Public Relations at Beck's Hybrids. "One exciting aspect of the applications for this quarter is that we are seeing more applications and growing depth to the applicants. Ryan continues to exemplify the community involvement and dedication that the program intended to highlight."

One of the Beck's Young Farm Leaders will be selected as the 2014 Beck's Young Farm Leader of the Year and receive a trip for two (\$2,000 value) to the 2015 Commodity Classic in Phoenix, Arizona.

All applications postmarked by the following dates will be considered. Applications will carry over to subsequent quarters for consideration.

May 1, 2014: 2nd Quarter Applications Due

August 1, 2014: 3rd Quarter Applications Due

October 31, 2014: 4th Quarter Applications Due

Guidelines:

- Growers must be between the ages of 21 and 45.
- Any soybean grower may apply for the Beck's Young Leader Program; selected participants are required to have a current Ohio Soybean Association membership.
- Applicants are not required to grow Beck's Hybrids products to be eligible to win.
- Applicants should demonstrate an interest in pursuing leadership roles within the soybean industry.

If you or someone you know is interested in learning more or applying, visit www.soyohio.org/becksyounfarmleader. If you would like to nominate someone, please contact Adam Ward at award@soyohio.org.

Test Now and See Benefits Later

As spring approaches, you should be thinking about soil sampling. According to Laura Lindsey, assistant professor at The Ohio State University, soil sampling should occur every two to three years. It is important to test the levels of phosphorus, potassium and also for soil pH. If your phosphorus, reported as Bray phosphorus, levels are less than 15 parts per million, you should think about applying a phosphorus fertilizer. "If pH is low, farmers might want to consider applying lime in the spring," continued Laura. It is important to complete soil testing every two to three years and that it is done within the same time frame year to year. Phosphorus is very important to soybeans.



Adequate P levels are required to enhance shoot and root growth and promote early maturity. These effects can often increase water use efficiency and yield potential.

It is also important to keep in mind that soil testing will allow you to assess the levels of phosphorus to make sure you are not adding more than is needed due to water quality concerns. Investing in soil testing has the potential to be beneficial for a better quality soybean crop.

Soybean Rewards
Knowledge to Grow



Managed by the Ohio Soybean Council and soybean checkoff, the Soybean Rewards Program helps Ohio soybean farmers increase productivity, yield and profitability by providing information and research related to premium opportunities, new varieties, disease and pest management and conservation practices.

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Ohio Soybean Association
918 Proprietors Rd., Suite A
Worthington, Ohio 43085
www.soyohio.org

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