

Ohio Soybean Position Announcement

Applications are being accepted for the position of Communications Coordinator with the Ohio Soybean Association and Ohio Soybean Council. Please see the position description below for specific responsibilities.

The Ohio Soybean Association (OSA) is a member-driven grassroots organization dedicated to improving the business climate for Ohio soybean producers. OSA's mission is to provide leadership for Ohio's soybean producers in promoting effective policies and legislation to ensure a growing and profitable soybean industry. OSA is governed by a board of soybean producers and soybean industry partners.

The Ohio Soybean Council (OSC) is the Qualified State Soybean Board for Ohio. OSC's mission is to invest Ohio soybean checkoff funds to maximize the value of soybeans and increase profit opportunities for Ohio farmers. OSC is governed by a board of Ohio soybean producers.

The candidate selected for this job will play an important role in the success of our mission-driven organization, and will become a key member of our staff team. We value our staff and offer a competitive salary and a wide array of benefits including, but not limited to: employer-paid medical, dental, vision and life insurance coverage; paid time off; a parental leave policy; a tuition reimbursement program; and a 401K program.

Applications will be accepted for this position until February 2, 2024. To apply, please email or mail a cover letter and resume to:

Julia Brown
Director of Communications
Ohio Soybean Association Ohio Soybean Council
918 Proprietors Road, Suite A Worthington, Ohio 43085
Email: hiring@soyohio.org

Position Description:

Responsibilities would include, but not be limited to, the following:

Content Development

- Assist in creation of editorial calendars and content strategy
- Create content for print, radio, and digital resources
- Create and organize photography and graphics resources
- Schedule and submit editorial and advertising content for Ohio Soybean News magazine
- Assist as needed with advertising sales for Ohio Soybean News magazine

Digital Marketing

- Assist in development of digital marketing strategy
- Manage the Ohio Soybean Facebook, Twitter and LinkedIn accounts via Hootsuite, including development of content and advertising calendars
- Send regular e-bulletins and other communications to target audiences

- Update SoyOhio.org's content and design as needed

Events Coordination

- Coordinate Ohio State Fair planning and execution
- Coordinate Farm Science Review planning and execution
- Schedule speaking engagements for staff and board members
- Schedule and staff displays at outside events
- Assist in creation of new, and update existing, tradeshow displays and materials

Scholarship and Science Fair Coordination

- Coordinate planning and execution of Ohio Soybean Council Foundation Scholarship Program
- Coordinate planning and execution of Ohio Soybean Association Scholarship Program
- Assist in planning and execution of Ohio Soybean Council Foundation State Science Fair Awards Program

Qualifications:

- Bachelor's degree in relevant field or equivalent experience
- Very strong oral and written communication skills
- Familiarity with agriculture and farming preferred
- Proficiency with word processing, spreadsheet, and presentation software
- Experience with multiple social media platforms
- Experience with e-mail marketing platforms
- Experience with content management systems, particularly WordPress
- Ability to manage multiple and frequent deadlines a must
- Proficiency with Adobe Suite and Canva
- Ability to travel as needed
- Enthusiasm for the field of communications and marketing
- Self-motivated, creative, and organized

Reports to:

- Director, Communications, Ohio Soybean Association/Council
- Director, Programs and Development, Ohio Soybean Council Foundation

This position will be filled on an equal opportunity and non-discriminatory basis without regard to race, color, creed, age, gender, disability, religion, sexual orientation, national origin, ancestry, or military or veteran status. Employment may be conditional upon successful completion of a substance abuse screening test and/or background check as part of the company's pre-employment policy.