



OHIO SOYBEAN
ASSOCIATION

OHIO SOYBEAN HOMETOWN TOUR

August 6, 2025

Wright State Lake Campus
7600 Lake Campus Dr, Celina, Ohio 45822
7:30AM – 12:00PM

Register at www.soyohio.org/hometown

Agenda

7:30AM - Breakfast and Fellowship

8:00AM – Harvesting Market Wisdom: A Look at the Latest Trends – Ryan Martin, Louis Dreyfus Company

- Fundamental and technical analysis to assist you in developing strategies to manage commodity price risk.

8:45AM - Your Soy Checkoff Working for You: Investing in Bio-Based Product Promotion and Reliable Infrastructure – Madi Corbi, Demand and Market Development Manager, Ohio Soybean Council

- Discover how your soy checkoff dollars are driving demand and building market opportunities through strategic investments in bio-based product promotion and infrastructure improvements that strengthen the soybean industry.

9:25AM – Farm Financials: Farm Operations in a Tight Margin Environment – Rudi Perry, Regional Vice President of Agricultural Lending, Farm Credit Mid-America

- Learn about key considerations for farm operations when costs are high and commodity prices are low, including evaluating opportunities for generating new revenue sources on the farm.

10:00AM – Improving Water Quality: The Success of Farmer Efforts and Changing Dynamics – Theresa Dirksen, Agriculture and Natural Resources Director for Mercer County and Jordan Hoewischer, Director of Water Quality and Research for Ohio Farm Bureau, Brandon Kern, Deputy Executive Director and Senior Policy Director for Ohio Soybean Association

- Join water quality experts for an in-depth panel discussion on the latest on policy, strategies, research, and collaborative efforts.

11:00AM - Seal the Deal: Soy-Based Bioproducts in Action – Luke Meyer, General Manager, BIORESTOR

- Experience an exclusive presentation and live demonstration by BIORESTOR, showcasing their soy-based asphalt sealant in action during an on-site application at Wright State's Lake Campus.

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